

PRODUCT FEATURES

Everything You Need to Get Fantastic Plus

Powerful tools built specifically for Amazon DSP operations — streamline every aspect of your business from one platform.



Current Features

20 TOOLS INCLUDED

NEW FEATURE

Predictive Scorecard Forecasting & Coaching

Know where you stand daily and coach before the scorecard comes out.

NEW FEATURE

E-Signing of Hiring Docs

Get hiring documents signed electronically in the app — no DocuSign required.

NEW FEATURE

Video Screening of Candidates

Ask screening and video questions before scheduling an interview.

NEW FEATURE

Signed Coaching Acknowledgements

Acknowledgements signed, filed in the driver file, attached to the record.

NEW FEATURE

Hiring & Onboarding

Send applicants into the app, screen by video, and track every onboarding step.

NEW FEATURE

Spanish Conversion

Auto-translate all texts and scorecards for Spanish-only drivers.

NEW FEATURE

Recommended Coaching

Automatically displays drivers who exceed your custom 30-day thresholds.

Smart Route Management

AI-powered routing that cuts miles and improves on-time delivery.

Driver Management

Track performance, schedules, and communicate with your fleet from one dashboard.

Automated Scheduling

Build optimized schedules in minutes and handle call-outs and swaps easily.

Performance Analytics

Real-time KPI insights to spot trends and make data-driven decisions.

Safety & Compliance

Automated safety tracking, incident reporting, and documentation management.

Smart Notifications

Instant alerts for schedule changes, performance issues, and critical updates.

Scorecard Tracking

Monitor Amazon scorecards in real time and get alerted before issues grow.

Driver Coaching

Coach by text on attendance, safety, and performance — all replies logged.

Weekly Scorecards & Ranking

Text weekly driver scorecards with their ranking against the team.

Driver Polling & Surveys

Send survey questions and get answers back in the app in real time.

Complete Vehicle Management

Vehicle event tracking, UVeye inspections, Fleet Fund, and PAVE report storage.

Message Attachments

Attach docs and images to coaching texts, saved to a reusable library.

Uniform Management

Track inventory, get reorder alerts, and log every issue with an audit trail.

20

HOURS SAVED / WEEK

24 HRS

TO FULLY OPERATIONAL

49

DSPS ONBOARDED

AI

POWERED PLATFORM

RELEASE 5.0

New Features Coming **November 15, 2026**

We're continuously building powerful new tools to help DSPs operate more efficiently.

IN DEVELOPMENT

Data Dispute Hero

Your dedicated AI agent reviews every CDF, DSB, and Pickup Defect and automatically disputes the valid ones.

IN DEVELOPMENT

Invoice Auditing

An AI agent reviews every invoice and compares it to your DSP Hero data to ensure you are not missing any routes, payments, or rentals.

IN DEVELOPMENT

AI Insurance Agent

Handles all of your Property Damage, Workers Comp, and Auto tracking and reporting.

IN DEVELOPMENT

AI Auto Import of Amazon Reporting

Your AI agent downloads your reports from Cortex daily at 5am and imports them into DSP Hero for you — daily and weekly.

IN DEVELOPMENT

AI Coaching Agent — Sabrina

She calls your drivers and coaches them on safety, attendance, and performance, answers their questions, and documents their concerns — the full transcript saved in the driver's file.

IN DEVELOPMENT

Your AI Business Partner

Texts a daily recap of anything unusual or where you should focus, based on data from your drivers, Amazon reporting, and Cortex. And no profit sharing.

Get Started in Four Simple Steps

01

Sign Up in Minutes

Create your account and import your driver and vehicle roster.

02

Configure Your DSP

Set up your routes, schedules, and preferences — we'll help you customize.

03

Launch & Optimize

Start managing your operation. Our AI learns and optimizes as you go.

04

Scale Your Success

Watch efficiency soar and use insights to grow strategically.

Ready to Reach **Fantastic Plus**?

30-Day Free Trial • No Credit Card Required • Cancel Anytime

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