

BUILT BY DSPS, FOR DSPS

DSP HERO

Run Your DSP Like a Pro

The all-in-one platform that helps Amazon Delivery Service Partners manage routes, drivers, and operations with ease. Save time, reduce costs, and scale your business with powerful AI-driven tools.

dsphero.com



20 hrs

Saved per week, on average

AI-Powered

Upgrades & fixes in minutes, not months

25+

DSPs onboarded nationwide

Fantastic+

Built to get you there every week

FEATURES

Everything You Need to get Fantastic Plus and Stay There

Powerful tools designed specifically for DSP operations — streamline every aspect of your business.

Smart Route Management

Optimize routes automatically. Reduce miles driven and improve on-time delivery with AI-powered routing.

Driver Management

Track performance, manage schedules, and communicate with your entire fleet from one dashboard.

Automated Scheduling

Create optimized schedules in minutes. Handle call-outs, swaps, and last-minute changes effortlessly.

Performance Analytics

Real-time insights into your DSP. Track KPIs, identify trends, and make data-driven decisions.

Safety & Compliance

Stay compliant with automated safety tracking, incident reporting, and documentation management.

Smart Notifications

Instant alerts for schedule changes, performance issues, and critical updates — never miss a beat.

Mobile-First Design

Access everything from anywhere. The mobile app keeps you connected to your operation 24/7.

Scorecard Tracking

Monitor Amazon scorecards in real time. Get alerted before issues become problems.

Driver Coaching

Coach drivers via text for attendance, safety, and performance — with acknowledgments saved to a full message log.

Weekly Scorecards & Ranking

Text drivers a personalized weekly scorecard with coaching tips and their ranking vs. the team.

Driver Polling & Surveys

Send survey questions to drivers and receive responses back in the app in real time.

Recommended Coaching

Automatically displays drivers exceeding your 30-day thresholds for safety, performance, and attendance.

Complete Vehicle Management

Full vehicle event tracking, UVEye integration for automated inspections, and Fleet Improvement Fund tracking.

Spanish Conversion

Automatically translate texts and scorecards for Spanish-only drivers — no manual translation required.

Message Attachments

Attach documents and images to onboarding and coaching texts, saved to a reusable library.

Uniform Management

Track uniform inventory, get reorder alerts, and log every item issued for a complete audit trail.

HOW IT WORKS

Fully Operational Within 24 Hours

01

Sign Up in Minutes

Import your driver and vehicle roster — migrating from software like Hera is even faster.

02

Configure Your DSP

Set up routes, schedules, and preferences. We help you customize everything.

03

Launch & Optimize

Start managing your operation. Our AI learns and optimizes as you go.

04

Scale Your Success

Watch efficiency soar and use insights to grow strategically.

\$249/month

Unlimited Plan — One plan, flat monthly fee.

Unlimited drivers • Advanced AI development • New features added monthly • Priority support • No contract, no hidden fees

Start Your Free Trial at dsphero.com

14-day free trial • No credit card required • Cancel anytime

TESTIMONIALS

DSPs Just Love DSP Hero

"DSP Hero transformed how we run our operation. We've cut scheduling time by 80% and our scorecard has never looked better."

David Gunn — DSP Owner, Buford, GA

"The driver management features alone are worth it. We finally have visibility into performance and can coach proactively."

Paul Robinson — DSP Owner, Buford, GA

"I wish I had found this sooner. Went from working 70-hour weeks to actually having weekends off. Game changer."

Lee Morgan — DSP Owner, Buford, GA

"I cannot imagine living without DSP Hero — it has made my job so much easier. Every DSP should be using this."

Burt Whistler — GM, IGCP, Buford, GA