



Cheri Tree

2026 My Small Business Conference Speaker

JUNE 9, 2027 · TEMECULA, CALIFORNIA

OWN THE STAGE. KEEP THE SPOTLIGHT.

Deliver a guaranteed 20-minute keynote at Temecula's iconic Old Town theater. We film it on six cameras, then hand you the recording, reels and testimonials that keep working long after the applause.

DATE

June 9, 2027

VENUE

**Old Town Temecula Community
Theater**

INVESTMENT

\$5,000

Limited payment plans available

MY SMALL CONFERENCE

YOUR BUSINESS. YOU

ON OUR STAGE

My Small Business Conference 2026

BUSINESS

ANCE 2026

R GROWTH. YOUR SUCCESS.



JUNE 9, 2027.
YOUR TURN.

THE CORE PACKAGE

WHAT YOUR KEYNOTE INCLUDES



Guaranteed 20-Minute Speaker Showcase

Deliver your best presentation inside Temecula's iconic Old Town Temecula Community Theater.



Full HD Recording of Your Presentation

You own your professionally recorded, six-camera presentation forever. Use it on your website, speaker page, social media and future event applications.



3 Vertical Social Media Reels

Professionally edited short-form videos ready to post across Instagram, Facebook, TikTok, LinkedIn and YouTube Shorts.



3 Audience Testimonials

Capture authentic reactions from attendees immediately after your presentation to build instant credibility.



Network With Speakers and Entrepreneurs

Build relationships with other speakers, business owners and professionals from around the country.



Featured by My Small Business Conference

Receive promotion before and after the event through the My Small Business Conference community.

PHOTOS FROM OUR 2026 CONFERENCE

SEE THE PRODUCTION UP CLOSE



TALKS FROM OUR STAGE

WATCH THE FINISHED PRODUCT

Scan a code with your phone camera, or click the link beside it, to watch a past speaker's talk.



Courtney Epps

Stop Donating To The IRS

Watch: youtu.be/7W6EW5iiqCo



Cheri Tree

The B.A.N.K. Method

Watch: youtu.be/bwYsy3pLldw



Nancyrose Hernandez

Why Your Workplace Culture Is
Your Biggest Threat

Watch: youtu.be/GBRKi6G_s4l



Ramon Ray

10 Ways To Live Your Best Self &
Grow Your Business

Watch: youtu.be/JhmHaeEYVII



Porsché Mystique Steele

Entrepreneurs Needs To Learn
Storytelling

Watch: youtu.be/giHmbrvQx28



Alex Kowalkoski

Marketing Is The Heartbeat Of
Your Business

Watch: youtu.be/P-Z_dgsFKXY



Esther Wildenberg

Transformational Leadership
Through Alignment

Watch: youtu.be/GlICsx1c838



Sharrin Fuller

You Can't Scale A Broken CEO

Watch: youtu.be/Is-E-CoasEw



Neil Cacali

Ego Tax & Small Business Gap

Watch: youtu.be/TOjPM8NpZWk



Stephanie Bidle

Why Growing Your Business Feels
Hard

Watch: youtu.be/F1sDVGXQwel

ALSO INCLUDED

PLUS, EVERY SPEAKER GETS

- ✓ **Speaker Strategy Call With TEDx Speaker Coach**
Shape and sharpen your 20-minute talk before you take the stage.
- ✓ **Branded Promotion**
Your name, full profile, social posts and custom graphics in MSBC branding.
- ✓ **Stage Photos and Headshots**
Photos of you on stage, plus professional headshots taken on site.
- ✓ **Credential Kit**
A Featured Speaker badge for your profiles, plus a press release template.
- ✓ **Pre-Event Interview**
A 15-minute recorded Zoom interview you can post as its own content.
- ✓ **Guest Tickets**
5-10 complimentary seats for your own clients and prospects.
- ✓ **Permanent Speaker Page**
Your talk video, a transcript-based article and a link to your site.
- ✓ **Alumni Pricing**
First right to return next year at a locked rate.

KEYNOTE SPEAKER PACKAGE

\$5,000

Limited payment plans are available

June 9, 2027

Old Town Temecula Community Theater

[Apply to Speak](#)

NEXT

**YOU'VE SEEN
WHAT YOU GET.
NOW SEE WHAT
IT'S WORTH.**

THE MATH

WHAT \$5,000 REALLY BUYS

WHAT YOU GET	TYPICAL COST IF HIRED SEPARATELY
Theater, stage and a live audience	\$4,000
Six-camera Full HD recording of your talk	\$5,000
3 vertical social media reels	\$750
3 filmed audience testimonials	\$1,500
Strategy call with a TEDx speaker coach	\$500
Stage photos	\$800
Credential kit	\$400
Total if hired separately	\$12,950

Your investment, everything included

Limited payment plans are available

\$5,000

Theater figure is our rental cost. Other figures are typical U.S. market rates from published pricing guides; local quotes vary.

COMPARED WITH THE ALTERNATIVES

A private video shoot

You get footage, but no stage, no live audience and no testimonials.

A trade show booth

You get a weekend of foot traffic, and little you can reuse once it ends.

A month of ads

You get clicks while the budget lasts. This content is yours to keep.

TIMELINE AND QUESTIONS

FROM APPLICATION TO ASSETS

1	Apply Applications are reviewed on a rolling basis.	Open now
2	Selection Call A Zoom call with our selection committee about your topic.	Within 2–3 weeks of applying
3	Speaker Strategy Call Shape your talk with a TEDx speaker coach.	[X weeks before the event]
4	Your Keynote Six cameras roll. Testimonials are filmed right after your talk.	June 9, 2027
5	Your Assets Arrive Full recording, 3 reels and 3 testimonials.	4 weeks after the event

COMMON QUESTIONS

Can I make an offer from the stage?

Absolutely. Your talk is recorded, so people keep watching it and you can use it any time you want. Make your offer one that lasts, not a one-time event special.

Who will be in the audience?

Small business owners, entrepreneurs and community leaders who come to grow, connect and lead.

Do I need speaking experience?

Experience helps, but we value expertise and authentic storytelling more. Your strategy call helps you prepare.

Who owns the footage?

You do. Your recording is yours forever, to use on your website, speaker page, social media and future event applications.

What topics are you looking for?

Anything that helps small business owners grow: marketing, finance, HR, operations, sales, technology, leadership and more.

How do I secure my spot?

Apply online. Applications are reviewed on a rolling basis, so applying early gives you the best choice of speaking slot.

READY TO OWN THE STAGE?

Apply at
mysmallbusinessconference.com/BecomeASpeaker
Or book a 15-minute call: [YOUR CALENDAR LINK]

MY
SMALL BUSINESS
CONFERENCE

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JUNE 9, 2027



SCAN TO APPLY

mysmallbusinessconference.com/BecomeASpeaker