



# HONEGGER

MAISONHONEGGER.COM

# HONEGGER: GOLD IN ITS RAREST STATE

A new jewelry house to discover  
FOR IMMEDIATE RELEASE

What if gold didn't need to be transformed to be precious?

It is around this idea that HONEGGER builds its vision of jewelry. Founded by Esther Honegger, the young Parisian house works with a rare and singular material: native gold.

**Nuggets, flakes, irregular shapes... every piece of gold has its own story. Formed by nature over thousands of years, it is unique in its shape, texture and roughness.**

At HONEGGER, the creations are designed and handcrafted in Paris, leaving each nugget its singularity. Each piece of gold used comes with an identity card specifying, among other things, its origin, weight, shape and composition.

## GOLD'S PLACE IN JEWELRY

For centuries, the codes of jewelry have seemed established: gold is sublime, but gemstones capture the eye.

Gold nuggets do not seek to replace gemstones. They simply offer another way of looking at the precious.

Rare, natural and all different, these nuggets are goods destined for collectors. HONEGGER goes one step further: turning them into jewelry, without erasing what makes them singular.

The house works with **certified gold prospectors** and thus wishes to support a more virtuous ecosystem in French Guiana, where a large part of the extraction unfortunately remains illegal.

## JEWELRY THAT LETS NATURE SPEAK

At a time when jewelry often seeks to master and perfect the material, HONEGGER makes the opposite choice: **leaving gold in its most natural state.**

Gold is no longer just a precious material. It becomes an **imprint of the Earth**, a piece of geology to wear.

## ESTHER HONEGGER, GOLD AS HERITAGE

Esther Honegger grew up in French Guiana, in a family of gold prospectors. As a child, she watched her father set off in search of nuggets and discover this gold in its rawest state.

This closeness to gold gave her, very early on, a taste for the material: a knowledge of its origin, its value and of those who seek it.

**Today, between Paris and French Guiana, Esther makes this heritage the foundation of her house.**

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