

Jimmy Newson Bios: 2026



Full Length Bio: The Impact Influencer & Strategy Architect



Jimmy Newson, The Strategy Architect. helping businesses create Impact and Influence."

Jimmy Newson, known as the **Impact Influencer**, is an international speaker, highly dynamic event host, and a distinguished strategy architect dedicated to transforming the global small-business landscape. He is the **Founder and CEO of Moving Forward Small Business (MFSB)**, a membership-based organization with a profound mission: to reduce the global small-business failure rate by **one million by 2050**. He achieves this by helping businesses leverage innovation, technology, and strategy to crush their goals and achieve tremendous growth.

As an official **SaaS Founder**, Jimmy Newson is pioneering a new standard for business management through his platforms, **Traxcend** and **FoClea**. Traxcend offers the essential *Data and Clarity* needed for daily tracking, while FoClea provides *Prediction and Strategy* through predictive analytics. This technology forms the foundation of the **MFSB Community**, which delivers the crucial *Network and Coaching* to help entrepreneurs execute their growth strategies. This robust ecosystem—the "**Track to Transcend**" **Value Ladder**—is the core mechanism by which MFSB helps businesses scale.

Jimmy is an expert in digital marketing, strategy, and growth, validated by industry certifications from **Google, HubSpot, SEMrush, Cascade, and Trainual**. His deep knowledge is combined with an engaging, high-energy delivery that has earned him the nickname "Anti-Snooze Button Speaker". He consistently receives rave reviews for his ability to make audiences "think and participate." He is famous for his hilarious on-stage antics, once recalled for attempting the splits on stage.

Jimmy remains deeply involved in training and partnership development. He leads **7 hours of live virtual group training** every month through MFSB, alongside virtual and live speaking engagements via his vast partner network. His numerous collaborations include:

- **SCORE**
- **Small Business Digital Alliance** (an SBA-Supported Org)
- **Digital Marketing World Forum (DMWF)**
- **National Association of Blind Merchants**
- **International Association of Television Arts and Sciences (The International Emmys)**
- **Montclair State University Feliciano Center for Entrepreneurship**

He also hosts the "**Impact Us All**" **Business Podcast** and is a former contributor to Entrepreneur.com. With his strategies helping clients generate "millions of website visits and millions in revenue," Jimmy has trained tens of thousands of business professionals worldwide. His expertise has been featured in leading publications such as **Forbes, Entrepreneur, Adweek, and AdAge**. Jimmy Newson is committed to helping businesses *crush their goals* and bypass the bottlenecks that prevent entrepreneurs from realizing their full potential.

250-Word Bio: The SaaS Founder & MFSB CEO

Jimmy Newson, the Impact Influencer, is a strategic consultant, international speaker, and highly dynamic event host dedicated to global business transformation. He is the **Founder and CEO of Moving Forward Small Business (MFSB)**, an organization on a mission to reduce the global small-business failure rate by **one million by 2050**.

As a certified **SaaS Founder**, Jimmy introduced the "Track to Transcend" ecosystem, featuring his platforms **Traxcend** (Data & Clarity) and **FoClea** (Prediction & Strategy). These tools, coupled with the **MFSB Community** (Network & Coaching), help businesses leverage innovation and technology for accelerated growth.

Jimmy holds industry certifications from **Google, HubSpot, SEMrush, Cascade, and Trainual**. He utilizes this expertise to lead **7 hours of monthly live virtual group training** through MFSB. He speaks on multiple continents annually, often serving as a high-energy event host or chair, known for his "Anti-Snooze Button" delivery.

His extensive network of collaborations includes **SCORE, SBA, the Small Business Digital Alliance, the Digital Marketing World Forum (DMWF)**, and the **National Association of Blind Merchants**. He also partners with the **International Association of Television Arts and Sciences (The International Emmys)** and the **Montclair State University Feliciano Center for Entrepreneurship**. His strategies have helped clients generate "millions of website visits and millions in revenue", earning features in **Forbes, Entrepreneur, Adweek, and AdAge**. Jimmy's focus is clear: to provide the architecture that helps entrepreneurs crush their goals and achieve sustained success.

50-Word Bio: The Strategic Architect

Jimmy Newson, the Impact Influencer, is the Founder and CEO of **Moving Forward Small Business (MFSB)**, with a mission to prevent one million business failures by 2050. He is a SaaS Founder (**Traxcend** and **FoClea**) and a certified digital strategy expert. As an international speaker and dynamic event host, he collaborates with organizations like **SBA, SCORE, and DMWF** and is featured in **Forbes** and **Entrepreneur**.

Client and Member Successes:

- I've created partnerships with for-profit, nonprofit and government organizations that give me access to millions of small businesses globally.
- I've trained tens of thousands of business professionals all over the world through MFSB events and partner events.
- I've helped clients generate millions of website visits and millions in revenue with business strategy and digital transformation.
- Link to Video Testimonials and Case Studies:
<https://www.movingforwardsmallbusiness.com/case-studies/>

Properties:

- **Moving Forward Small Business:** <https://movingforwardsmallbusiness.com>
- **FoClea:** <https://foclea.com>
- **Traxcend:** <https://traxcend.com>
- **Victally:** <https://victally.com>
- **Impact Us All Business Podcast:** <https://impactusallpodcast.com>

Case Studies and Testimonial Videos

- **All Case Studies:** <https://www.movingforwardsmallbusiness.com/case-studies/>
- **MFSB Membership Testimonials:**
<https://movingforwardsmallbusiness.com/category/case-studies/pro-membership/>
- **Speaking, Presenting and Facilitation Testimonials:**
<https://movingforwardsmallbusiness.com/category/case-studies/speaking-and-hosting/>
- **MFSB/JNC Client Testimonials:**
<https://movingforwardsmallbusiness.com/category/case-studies/clients/>

Social Media:

LinkedIn: <https://www.linkedin.com/in/jimmynewson/>

FB Personal: <https://www.facebook.com/jimmynewson/>

FB Business: <https://www.facebook.com/jimmylnewson/>

X: <https://twitter.com/jimmynewson1>

Instagram: https://www.instagram.com/jimmy_newson/

YouTube: <https://www.youtube.com/c/JimmyNewson>

YouTube (MFSB): <https://www.youtube.com/@movingforwardsmallbusiness>

TikTok: @jimmynewson