MARKETING OPERATIONS & AI PROFESSIONAL CERTIFICATE

# Certificate of Achievement

This certificate is proudly presented to

## *Elizabeth Peters*

For successfully completing the MarTech Mastery programme and all associated assessments, demonstrating proficiency across the CADOT Framework: Campaign Management and Execution, Analytics and Reporting, Data Management, Operational Activities, and Tech Stack Management, with applied competency in AI for marketing operations.

| PROGRAMME DIRECTOR | DATE OF COMPLETION | CERTIFICATE NUMBER |
| --- | --- | --- |
| Ola Daranijo | 20 June 2026 | MMCERT-2026-017 |

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