MARKETING OPERATIONS & AI PROFESSIONAL CERTIFICATE

Certificate of Achievement

This certificate is proudly presented to

Gisele Zoum

For successfully completing the MarTech Mastery programme and all associated assessments, demonstrating proficiency across the CADOT Framework: Campaign Management and Execution, Analytics and Reporting, Data Management, Operational Activities, and Tech Stack Management, with applied competency in AI for marketing operations.





PROGRAMME DIRECTOR
Ola Daranijo

5 October 2026
DATE OF COMPLETION

MMCERT-2026-047
CERTIFICATE NUMBER

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