

ACOEDI 2026 SPONSORSHIP OPPORTUNITIES

African Conference on Economic Development & Innovation
26-29 October 2026 | Emperors Palace Convention Centre, Johannesburg, South Africa

PARTNER WITH AFRICA'S ECONOMIC DEVELOPMENT AND INNOVATION PIPELINE

Position Your Brand at the Centre of Africa's Economic Development Pipeline.

Theme: Advancing African Prosperity: Bridging Research, Policy, and Industry for Sustainable Economic Innovation.

ACOEDI 2026 offers sponsors strategic visibility before public-sector, private-sector, academic, investment, innovation and development stakeholders. Sponsorship provides more than passive branding: it enables curated networking, sector positioning, thought leadership, exhibition, deal-room access and alignment with measurable economic development and innovation outcomes.

CORE SPONSORSHIP PACKAGES:

Package	Investment	Best suited for	Key sponsor benefits
Platinum Strategic Partner Limited: 2	R2m	Top-tier continental positioning	Co-branding as principal partner; CEO/HOD keynote; closed-door policy and investment roundtable; 6x6m premium exhibition; full-page programme advert and Atlas profile; 10 passes + 2 VIP gala tables;
Knowledge & Data Partner Limited: 2	R1.2m	Research, data, university, DFI or advisory partners	Atlas 2026 co-development recognition; branding in research and intelligence outputs; speaking role; premium exhibition; Economic Development and Innovation Assessment Index (EDIAI) diagnostic / insights partnership; 6 delegate passes.
Gold Track Partner Limited: 4	R1m	Sector leadership and programme ownership	Track naming rights; speaking slot; workshop hosting; premium 3x3m exhibition stand; branding across event platforms; Atlas inclusion; 6 passes + 1 VIP gala table.
Silver Sector Partner Limited: 6	R500k	High-visibility brand and sector participation	Website, programme and venue branding; exhibition stand; networking participation; Atlas logo inclusion; 4 delegate passes.
Bronze Visibility Partner	R150k	Entry-level institutional visibility	Logo placement; shared exhibition presence; programme recognition; 2 delegate passes.
Exhibitor Package	R60k	Direct product, service or institutional display	2x2m stand; website listing; programme inclusion; 1 delegate pass.
SMME / Community Partner	R30k	Affordable participation for emerging organisations	Logo recognition; networking access; community partner listing.

Note: Package benefits may be tailored by written agreement. Speaking roles and branded sessions remain subject to programme fit, Secretariat approval and confirmation deadlines.

To request a sponsorship confirmation/invoice, contact conference@ifedi.org | 065 924 3925 | www.ifedi.org/acoedi/sponsorship

ACOEDI 2026 SPONSORSHIP OPPORTUNITIES | Add-ons, exhibition and next steps

TARGETED SPONSORSHIPS AND ADD-ONS

Opportunity	Investment	Distribution value
Gala Dinner Sponsor	R450k	High-visibility ownership of the evening networking moment and Gala recognition.
Welcome Function Sponsor	R250k	Brand the official welcome function and opening networking space.
Coffee / Lunch Sponsor	R100k	High-frequency visibility during delegate refreshment and lunch breaks.
Delegate Materials Sponsor	R80k	Brand association with delegate materials and conference resources.
Session Sponsor	R150k	Sponsor a targeted session aligned to your sector or stakeholder audience.
Bag Insert	R30k	Place approved marketing material into delegate packs.

EXHIBITION, DEAL ROOM AND INTELLIGENCE OPTIONS

Option	Investment	What the sponsor gets
Premium Exhibition Stand	R120k	3x3m prime location; 2 passes; exhibition-map logo; exhibition-zone branding.
Standard Exhibition Stand	R75k	3x3m stand; 1 pass; website listing.
Startup Exhibition Stand	R35k	2x2m stand; 1 pass; SME zone placement.
B2B Deal Room Access	R25k	Pre-scheduled meetings and curated matching with investors, corporates and government.
Investor Pitch Slot	R15k	10-minute pitch; panel feedback; exposure to relevant funders and investment stakeholders.
Atlas 2026 Organisation Access Licence	R35k	Full Atlas report; economic insights; policy frameworks.
EDIAI Diagnostic Report	R75k	Regional economic analysis; investment-readiness insights; benchmarking.
Website Banner Placement	R50k	Homepage visibility during the conference campaign period.
Email Feature Placement	R15k	Feature placement in an official ACOEDI conference mailer.

HOW TO CONFIRM SPONSORSHIP

Step	Action	What to send / confirm
1	Select your objective	Visibility, policy influence, research positioning, exhibition, B2B access or gala hosting.
2	Request confirmation	ACOEDI issues a confirmation note and package agreement.
3	Submit branding assets	Provide logo files, advert artwork and speaker details by the agreed production deadline.

Important: Final sponsorship benefits, timelines and branding deliverables should be confirmed in writing.

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