

MEDIA KIT

20 26



**A physician associate translating
cell-free regenerative skin
science – and a legacy-first
philosophy – for the future of
luxury aesthetics.**

**JAYE
ANDAYA, PA**

FOUNDER + CEO

Pacific Biolúme Distribution Co., Inc
JCA Global Regenerative. Advisory LLC.

**GLOBAL
AMBASSADOR**

Novatrail, Inc.

About **Jaye**

Speaker Profile

A clinician's precision, a storyteller's warmth, and a brand built on Pamana, the Filipino word for "legacy".

Jaye Camposanto Andaya, PA, has spent more than eighteen years as a California-licensed physician associate, and now works at the intersection of clinical medicine, regenerative skin science, and brand building.

After personally experiencing Cellavé cell-free regenerative treatments at the Hirotsu Medical Clinic in Fukuoka, Japan, she founded Pacific Biolúme Distribution Co., Inc. to bring the cosmetic formulation of this cell-free regenerative nanotechnology to the U.S. luxury aesthetics market. As Novatrail's Global Ambassador and U.S. Clinical Liaison, she bridges Japanese skin science and American aesthetics through education and clinical rigor.

Her work is anchored in Pamana (legacy) a philosophy threading through regenerative distribution, provider education, and advisory. A published author of *The Audacity of Authenticity* and creator of the R.I.S.E.: The Human Reset framework, Jaye is a sought-after voice on the clinical mindset in business, the science of regenerative aesthetics, and building authentic, heritage-driven brands.

CREDENTIALS

California-Licensed
PA x 19 years

HERITAGE

1st Generation Filipina-
American

COMPANY

Founder + CEO
Pacific Biolúme
Distribution Co., Inc.
& JCA Global

AMBASSADORSHIP

Global Ambassador +
U.S. Clinical Liaison
Novatrail, Inc.

BASED California | Hawai'i | Japan



PRIMARY HEADSHOT | HIGH-RES AVAILABLE

Speaking Topics

Keynote | Panel | Education



The Regenerative Arc: Understanding Cell-Free Regenerative Nanotechnology

FORMAT: Educational session, 45 min, with live Q&A

FOR: Estheticians, providers, beauty educators

A plain-language primer on cell-free regenerative skin science, where the category is heading, and how to read and communicate regenerative claims responsibly.

Beyond the Clinic: The Clinical Mindset in Aesthetics & Innovation

FORMAT: Keynote or fireside, 30–45 min · also a panel

FOR: Providers, medspa & spa owners, brand founders

How clinical thinking de-risks product and business decisions, translating medical rigor into the aesthetics market, and a practical framework for evaluating new regenerative modalities.



Pamana: Building a Legacy-First Brand in Beauty

FORMAT: Talk or panel, 30 min

FOR: Founders, women in beauty, diverse & emerging entrepreneurs

Turning heritage and identity into brand equity, authenticity as a business strategy, and lessons from building a regenerative company from clinic to market.



Each session is tailored to the audience and time slot.

Workshop and certification-style formats can be developed on request.



CLINICAL & INDUSTRY

- California-licensed Physician Associate — 18+ years clinical experience
- Founder & CEO, Pacific Biolúme Distribution Co., Inc., the first-mover U.S. distributor of Cellavé
- Global Ambassador & U.S. Clinical Liaison, Novatrail, Inc. (Japan)
- Chair, CAPA Early Career PA Committee
- Founder, ARAW Science — regenerative-aesthetics education

AUTHORSHIP & MEDIA

- Author - The Audacity of Authenticity
- Presenter- CAPA webinar, “Beyond the Clinic: The Clinical Mindset in Business and Innovation”
- Creator- R.I.S.E.: The Human Reset framework
- Multiple press release articles across 10+ national business, tech and entrepreneurial online publications.



Availability & Contact

**Available for keynote, panel, fireside, and educational session formats.
Travel-ready from California.**



Jaye Camposanto Andaya, PA

Founder · Pamana Legacy Enterprises, LLC & JCA Global Regenerative Advisory LLC

Founder & CEO · Pacific Biolúme Distribution Co., Inc.

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Pamana — legacy, in every detail.