Pierce

SAN DIEGO STARTUP WEEK

Fundraising

How Startup Fundraising Works | Startup School

BRAD FLORA | STARTUP SCHOOL | YC RESOURCES

Learn from every side of the table

YC Group Partner Brad Flora has seen fundraising as a founder, a prolific Silicon Valley angel investor, and a YC Group Partner. He has coached hundreds of companies. In this talk, he shares stories and advice on how modern startup fundraising works.

Watch Brad Flora's fundraising talk

The talk, chapter by chapter

Chapters powered by chapter

- 00:00 Intro
- 00:27 Fundraising resources
- 02:13 7 fundraising myths
- 04:06 Raising money is glamorous
- 06:51 The need to raise money before starting a startup
- 10:10 My startup needs to be impressive to raise money
- 13:56 Raising money is complicated, slow, and expensive
- 18:04 I am going to lose control of my company
- 21:58 I need a fancy network to raise money
- 23:43 If investors reject my startup, it's a bad startup
- 26:35 Wrap up - This isn't for you

YC BOARD GUIDANCE + NEXT STEPS

Explore YC guidance on creating, managing, and joining a startup board of directors. The advice differs for founders structuring a first board, investors taking a seat, and independent operators joining an early-stage company.

Explore the YC Startup Library

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Work at a startup

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tinyurl.com/2yujza2b

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