Pierce

SAN DIEGO STARTUP WEEK

Perfect YOUR Investor Pitch

Pitch Deconstruction Powered by Fōkcus

Wednesday, November 4, 2026 | 1:00-5:00 PM | Startup San Diego

1 CHECK IN | 2 DECONSTRUCT | 3 RECONSTRUCT | 4 PERFECT

1 Participant

CHECK IN, PITCH, IMPROVE

- Check in with your name, company, and email for your scorecards.
- Join one of six groups of five founders. Bring your investor pitch.
- Pitch three times, with a three-minute limit each round.
- Listen to feedback, revise your story, and pitch again.
- Leave with clearer next steps and a stronger investor story.

2 Mentor

LISTEN, SCORE, GUIDE

- Get your table assignment and mentor access code from the organizer.
- Select the founder, your name, and pitch round on the scorecard.
- Score eight criteria from 1 to 5, for a total out of 40.
- Give one strength, one unclear point, and one priority improvement.
- Save the scorecard. Email status appears in Organizer Review; copy or download as needed.

3 Organizer

ASSIGN, REVIEW, SUPPORT

- Open Organizer Review with your private access key.
- Add mentors and assign them to tables 1-6. Share each mentor access code privately.
- Monitor participant check-ins and submitted scorecards.
- Run three parallel pitch rounds, with feedback and revision time.
- Check email status and help founders receive their feedback.

Open the right page

Scan with a phone camera. Organizer Review requires your private access key.

PARTICIPANTS

Check in for the workshop

pierce-pitch-score.piercefund.workers.dev/participant.html

MENTOR SCORECARD

Score and share feedback

pierce-pitch-score.piercefund.workers.dev/

ORGANIZER REVIEW

Assignments and scorecards

pierce-pitch-score.piercefund.workers.dev/organizer.html

Three rounds. Three minutes. One stronger pitch.
Deconstruct. Reconstruct. Perfect.