

Stephanie Hall

Online Child Safety & Technology Leader | AI, Emerging Threats, Product Strategy & Training

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SUMMARY

Child safety technology and innovation leader working at the intersection of online exploitation, emerging technology, AI, and professional training. Five+ years at Zero Abuse Project, leading digital products, AI initiatives, and technology supporting child protection professionals and Internet Crimes Against Children programs. Experienced in translating complex technology and emerging online harms into practical tools, training, and strategy for multidisciplinary and law-enforcement audiences. National speaker on AI, online child safety, sextortion, responsible technology, and emerging threats, with additional experience building survivor-centered platforms and AI-enabled investigative training tools.

CORE SKILLS

CHILD SAFETY & EMERGING THREATS | Online Child Safety • Internet Crimes Against Children (ICAC) • Technology-Facilitated Exploitation • Emerging Technology • Law Enforcement Training • Survivor-Centered Practice

TECHNOLOGY & AI | AI Implementation • Responsible AI & Governance • Product Strategy • AI-Enabled Training • Workflow Automation • No-Code Development • UX / Product Design

STRATEGY & COMMUNICATION | Cross-Functional Leadership • Program Strategy • Curriculum Development • Public Speaking • Professional Training • Digital Strategy • External Partnerships

EXPERIENCE

Technology & Innovation Lead | Jan 2026 – Present

Zero Abuse Project — national child protection nonprofit | Mar 2021 – Present (progressed from Program Assistant → Program Manager → Technology & Innovation Lead)

- Lead organization-wide technology, AI, and digital product strategy across child-protection programs, combining product development, user experience, responsible AI, automation, and emerging-technology strategy with hands-on implementation.
- Co-built Zero Abuse Project's Internet Crimes Against Children Training & Technology program from the ground up, helping secure multiple large federal grant awards and establish the organization within the national ICAC and law-enforcement training field. Helped translate that funding into specialized training, investigative technology, and digital resources for law enforcement and prosecutors.
- Lead the digital training ecosystem supporting Tech Crime to Trial, a 4.5-day experiential ICAC course, including the design and development of a custom application that manages an evolving case from CyberTip through courtroom testimony. A 2026 delivery received an average 4.8/5 overall rating and 9.64/10 relevance score from participants.
- Support the strategy, user experience, and continued development of grant-funded investigative technology for the ICAC community, including NOVA, an OSINT-focused investigative tool that by March 2026 had reached approximately 700 law-enforcement agencies, 2,500+ cases, and 1.5M+ investigative results.
- Co-built and continue to guide the digital evolution of SurvivorSpace, shaping its trauma-informed user experience, visual design, privacy approach, and survivor-created content model. Helped support its expansion into a broader survivor resource platform, including the integration of 1in6 resources serving male survivors of sexual abuse.
- Conceived and successfully proposed a child-safety intelligence and emerging-threats platform selected for development through UC Berkeley's Blueprint nonprofit technology program. Now guide the student development team on product strategy, user needs, trusted-source architecture, AI functionality, and how the platform can help professionals identify meaningful changes in online child exploitation.

- Develop and deliver national training and practical frameworks on AI, financial sextortion, AI-generated child sexual abuse material, online exploitation, digital safety, and responsible technology, representing Zero Abuse Project through professional conferences, webinars, and paid speaking engagements.

Owner | Jul 2022 – Present

Lilac Creative, LLC — lilaccreative.io

- Founded and currently lead a creative technology studio that has supported 20+ nonprofits, businesses, and mission-driven teams across the U.S. and 3 countries, delivering projects spanning AI implementation, websites and digital products, UX/design systems, automation, training and learning experiences, campaigns, and multimedia content.

Development Associate & Communications Coordinator | Sep 2018 – Mar 2021

The Child Advocacy Center — Springfield, MO

- Managed organization-wide communications and public education efforts, including campaigns, donor communications, newsletters, and visual content supporting community awareness and fundraising.
- Managed CRM and donor databases, gift processing and records, while supporting annual fundraising campaigns, donor engagement, events, and community outreach.

Earlier Career | 2011 – 2018

Personal Banker II, Universal Banker & Bank Teller, Commerce Bank and Ozark Bank, Springfield/Ozark, MO (2011–2018) — trained frontline staff and educated customers on financial products, building a client-facing communication foundation now applied to nonprofit design and technology work.

SELECTED PROJECTS

ICAC Digital Training & Resource Ecosystem

Co-built Zero Abuse Project's Internet Crimes Against Children training and technology program from the ground up over three years, helping establish the organization within the national ICAC and law-enforcement training field. Supported the development of successful proposals that secured multiple large federal grants to launch and expand the program, then helped translate that funding into training, technology, and digital resources for investigators and prosecutors. Designed and built the program's digital training ecosystem, including a custom application for Tech Crime to Trial, a 4.5-day experiential course that simulates an ICAC case from CyberTip through courtroom testimony and manages evolving evidence, investigative decisions, case strategy, and participant interactions in real time.

SurvivorSpace

Co-built SurvivorSpace from the ground up as a survivor-centered digital resource for people impacted by child sexual abuse, helping shape the project's strategy, user experience, visual design, and content development alongside internal colleagues and survivor contributors. Led major elements of the platform's digital experience, with an emphasis on privacy, accessibility, trauma-informed design, and a "survivors for survivors" content model that centers lived experience rather than institutional voice. Helped guide the project's continued growth as SurvivorSpace expanded its resources and audience, including the integration of 1in6's work and resources supporting male survivors of sexual abuse.

Child Safety Intelligence & Emerging Threats Platform

Developed and proposed the concept for a national child-safety intelligence platform designed to help professionals track emerging trends, threats, research, policy changes, platform developments, and other signals related to online child exploitation. The proposal was selected through UC Berkeley's Blueprint nonprofit technology program, where I now lead a graduate student development team to guide the platform's strategy, user needs, information architecture, trusted-source framework, and overall product direction. The platform is being designed to use AI to organize and summarize trusted information, surface meaningful patterns, and help child-protection professionals understand what is changing and why it matters.

SPEAKING & RECOGNITION

- Speaker, Ai4 2026 (Las Vegas, NV) — "AI Harm Is Everyone's Business: Why Every Industry Needs to Understand Where Its Responsibility Begins," examining how AI-related harm travels through organizational workflows and

products. AI4 2026 is America's largest independently run AI conference, reaching an international audience of 12,000+ attendees from 100 countries.

- National speaker on AI, digital safety, and responsible technology for multidisciplinary professional audiences since 2025.
- Finalist, 2026 Excellence in Technology Award — Community Impact, Springfield Tech Council.

EDUCATION

MS, Human and Social Services — Concentration in Nonprofit Administration, Walden University

BS, Sociology, Minor in Religious Studies, Missouri State University

AA, General Studies, Ozarks Technical Community College