



Stephanie Hall

Technology & Innovation Lead,
Zero Abuse Project

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Core Expertise

AI & Technology

- Applied AI
- Responsible AI
- AI Implementation
- Prompt Engineering
- AI Literacy
- No-Code Development
- Workflow Automation
- Digital Transformation
- Product Strategy
- User Experience

Leadership & Strategy

- Technology Strategy
- Program Management
- Cross-Functional Leadership
- Vendor Management
- Nonprofit Strategy
- Digital Product Development
- User Research
- Change Management

Communication

- Public Speaking
- Training Development
- Digital Storytelling
- Visual Communication
- Content Strategy
- Stakeholder Engagement

Technology and innovation leader working at the intersection of applied AI, digital transformation, and social impact. Leads technology strategy and AI implementation for a national child protection nonprofit, translating complex operational and program needs into practical digital systems, training platforms, automation, and AI-powered tools.

Experienced in responsible AI adoption, user-centered product development, no-code application development, and emerging technology strategy. Builds tools and training for professionals working in high-stakes environments, including law enforcement, prosecutors, child protection professionals, and nonprofit teams.

National speaker on AI responsibility and technology-facilitated child exploitation, including a 2026 presentation at AI4 in Las Vegas on how AI-related harm moves through organizational workflows, products, and decision-making.

Employment history

Mar 2021 - Present

Technology & Innovation Lead (Jan 2026 – Present)
Program Manager (Aug 2023 – Dec 2025)
Program Assistant (Mar 2021 – Aug 2023)

- Lead organization-wide technology and AI strategy for a national child protection nonprofit, identifying opportunities to improve training, operations, communications, data systems, and program delivery.
- Design and prototype AI-powered training simulations that give investigators scenario-based practice and structured feedback for complex child exploitation investigations.
- Develop practical AI literacy and responsible-use frameworks for child protection professionals, helping teams evaluate privacy, accuracy, human oversight, and risks involving sensitive case information.
- Lead digital strategy and technology development supporting Internet Crimes Against Children investigators, prosecutors, forensic interviewers, and multidisciplinary child protection professionals nationwide.
- Guide the development and evolution of survivor-centered and professional-facing digital resources, including SurvivorSpace and ICAC training technology platforms.
- Build automation, internal applications, resource hubs, and AI-assisted workflows that reduce manual work across training registration, communications, reporting, content development, and program operations.
- Serve as an organizational subject-matter resource on emerging AI risks, responsible technology adoption, AI-generated child exploitation material, sextortion, and technology-facilitated crimes against children.
- Represent Zero Abuse Project nationally through conferences, trainings, and speaking engagements focused on the intersection of AI, child safety, organizational responsibility, and technology ethics.

July 2022 - Present

Co-Owner & Digital Strategy Lead
Lilac Creative, LLC | Remote

- Advise nonprofits and mission-driven organizations on AI adoption, digital transformation, automation, technology strategy, and user experience.
- Design and build websites, internal applications, learning platforms, AI-assisted tools, and automated workflows using modern no-code and AI development platforms.
- Develop AI-powered prototypes and digital products that translate complex concepts into intuitive experiences for nonprofit staff, professionals, and public audiences.
- Build scalable communication, marketing, training, and content systems that reduce administrative workload and improve organizational consistency.
- Lead digital strategy and creative direction for nonprofit websites, campaigns, educational programs, professional conferences, and online learning experiences.
- Help nonprofit teams evaluate where AI genuinely improves their work and where privacy, safety, human oversight, or mission considerations should limit its use.

Sep 2018 - March 2021

Development Associate & Communications Coordinator
The Child Advocacy Center | Springfield, MO

- Supported fundraising strategy and donor engagement efforts, contributing to revenue growth for a child advocacy nonprofit
- Planned and executed annual fundraising campaigns, events, and mailing initiatives to increase community support and awareness
- Developed and managed communication plans, including public education campaigns and a monthly internal newsletter
- Assisted with grant writing, reporting, and tracking to support program funding and compliance requirements
- Managed donor database (Raiser's Edge), ensuring accurate records and improved relationship tracking
- Recruited, coordinated, and supported volunteers for events and ongoing programming
- Built partnerships with community stakeholders to expand outreach and strengthen local engagement
- Provided administrative and operational support to executive leadership, ensuring smooth day-to-day operations

Expertise

- Team Leadership
- Social Media Management
- Nonprofit Consulting
- Cross-Functional
- Collaboration
- Nonprofit Strategy
- User Experience
- Visual Communication
- Interactive Design

Project Links

- [Portfolio - stephaniehall.ai](#)
- [LinkedIn](#)
- [Lilac Creative](#)
- [Zero Abuse Project](#)
- [SurvivorSpace](#)

Recognition & Speaking

- 2026 Excellence in Technology Award
 - Community Impact | Nominee
 - Springfield Tech Council
- AI4 2026 | Las Vegas, NV | Speaker
- Presented [AI Harm Is Everyone's Business: Why Every Industry Needs to Understand Where Its Responsibility Begins](#), examining how AI-related harm travels through organizational workflows and products and the responsibility companies have to understand downstream impacts.
- National Speaker – AI, Child Safety & Responsible Technology
- Present on AI-generated child exploitation material, sextortion, responsible AI adoption, digital safety, and emerging technology for multidisciplinary child protection audiences.

Feb 2017 – Sep 2018

Personal Banker II

Commerce Bank | Springfield, MO

- Supervised and trained frontline banking staff, improving team efficiency and customer service delivery
- Managed customer accounts and guided clients through financial products, including checking, savings, and loan applications
- Processed real estate and consumer loan applications, ensuring accuracy and compliance with banking regulations
- Oversaw branch administrative operations, including scheduling, audits, and cash management procedures
- Handled high-volume daily transactions while maintaining accuracy and strong customer relationships
- Educated customers on financial products and services, increasing account adoption and client retention

May 2016 – Dec 2016

Universal Banker

Ozark Bank | Ozark, MO

- Assisted customers with opening and managing checking, savings, and trust accounts
- Handled high-volume daily cash transactions with accuracy and compliance
- Educated customers on financial products, improving account usage and satisfaction
- Trained new employees on banking procedures and customer service standards
- Supported branch operations by maintaining efficient, customer-focused service

Jan 2016 – May 2016

Paraprofessional

Logan-Rogersville R-VIII School District | Rogersville, MO

- Provided one-on-one classroom support to students with special needs and IEPs
- Assisted students in core subjects, helping improve comprehension and engagement
- Supported teachers in managing classroom activities and individualized instruction
- Fostered a supportive learning environment focused on student growth and confidence

Jul 2011 – Sep 2015

Bank Teller/Personal Banker Assistant

Commerce Bank | Springfield, MO

- Processed high-volume daily transactions, including deposits, withdrawals, and ATM balancing
- Assisted customers with account services and product education, strengthening client relationships
- Delivered consistent, high-quality customer service that contributed to client retention and satisfaction
- Supported branch sales efforts by identifying customer needs and recommending appropriate products
- Trained new staff and provided support across multiple branch locations
- Maintained compliance with banking regulations, policies, and operational procedures

Education

Jan 2017 – Aug 2018

MS in Human and Social Services, Concentration in Human Services & Nonprofit Administration

Walden University

2013 – 2015

BS in Sociology, Minor in Religious Studies

Missouri State University

Sep 2010 – 2013

Associate of Arts in General Studies

Ozarks Technical Community College | Springfield, MO

Professionals Development

Applied AI & Emerging Technology | 2024–Present

Ongoing independent study and professional development in generative AI, LLMs, responsible AI, AI-assisted development, interactive UX, automation, and emerging technology.

AI Conferences | 2025–2026

Participated in three major in-person AI and emerging technology conferences focused on enterprise AI, responsible innovation, and applied AI.

Selected Technology & AI Projects

- **Responsible AI / AI Literacy Framework**

- Developed practical training and decision-making guidance for child protection professionals using AI, including safeguards around sensitive case information, human oversight, privacy, accuracy, and high-risk decisions.

- **SurvivorSpace**

- Led technology and digital experience work supporting a survivor-centered online resource platform designed to connect survivors with educational information and support resources while prioritizing privacy and trauma-informed design.

- **ICAC Digital Training & Resource Ecosystem**

- Built and managed digital resources, training tools, companion materials, and technology supporting professionals investigating and prosecuting Internet Crimes Against Children.

- **NOVA Investigative Technology**

- Supported user-centered product strategy, research, testing, and program coordination for an investigative technology platform serving law enforcement agencies.

- **ExplainAI | Lilac Creative (explainai-app.com)**

- Designed and developed a consumer-focused AI learning platform that breaks complex AI concepts into short, plain-language lessons with knowledge checks, interactive explanations, and guided learning tools.