



— IGNITE

The Operational Handbook

Managing a Validation-First Architecture

Structured Business Validation

Expanding university enterprise programmes has historically been bottlenecked by staff hours. Ignite solves this by acting as a digital member of your team, guiding students step-by-step through your university's own enterprise syllabus.

By handling the heavy lifting of daily student feedback and initial business validation, the platform allows you to scale your cohort intake without adding to staff workloads.



The Programme Administration Hub

Ignite is a platform designed to streamline student progress tracking and simplify cohort management. Operating as an interactive, digital assistant, the platform runs your university's own existing syllabus to handle routine, day-to-day tasks. This acts as a digital extension of your team, ensuring that your academic staff are fully supported to scale up cohort numbers while maintaining high standards of student engagement.



Enables staff to monitor student milestone completions in real-time, easily identifying candidates who are ready to transition from foundational planning into active, high-value university accelerator tracks.



Maintains a structured, permanent record of student achievements, ensuring all progress metrics are completely aligned with institutional standards and easily accessible for compliance reporting.





Structured Canvas

Guides students systematically through your university's enterprise curriculum, ensuring a consistent and logical business foundation.

Resource Safeguards

Protects high-value coaching hours by filtering out basic structural issues and business-plan mistakes automatically.

Curriculum Checkpoints

Applies your syllabus milestones to ensure student assumptions are structurally complete and consistent before human reviews take place.

Talent Retention

Captures and develops early-stage applicants in a constructive, digital waiting room instead of issuing outright rejection

Managing the Enterprise Students

By providing a structured, digital environment, Ignite allows students to follow your university's enterprise curriculum step-by-step. Because the platform handles the repetitive, day-to-day guidance of early-stage business planning, your institution can support a significantly larger cohort digitally without putting extra pressure on your existing staff workload.

- This structured progress ensures that students can work through foundational milestones at their own pace before presenting their ideas. Programme leads can monitor student activity directly from their administration dashboards, identifying standout talent and stepping in for high-impact, personal mentoring only when students have proven their commitment.

By automating routine curriculum tracking and feedback, the platform acts as a tireless digital assistant—allowing your team to support a significantly larger cohort of student founders simultaneously without increasing staff workload.

Supporting External Applicants

Alongside your current student body, Ignite enables your department to seamlessly extend business support to alumni, local residents, and external pre-startups without increasing your team's workload.

By operating as a digital team member that runs your foundational training automatically, the platform provides a structured, scalable pathway for the wider community to engage with your institution. University staff retain full oversight, with the ability to easily review and approve incoming alumni and local applicants directly from the dashboard, ensuring every participant aligns with university standards before gaining platform access.



A Self-Funding Programme

Our primary objective is to make your business enterprise support entirely self-funding by leveraging a secure revenue-share model. By offering platform access to external audiences—such as local pre-startups and university alumni—the department can generate consistent income that offsets operational costs, all while the system manages the day-to-day administrative load automatically.

01.

Flexible Fee Structure. The University retain complete control over pricing, setting the monthly access fee for external applicants starting from a minimum of £30.

02.

35% Revenue Share. The university receives a direct 35% share of all gross revenues collected from external platform users, distributed on a quarterly basis.

03.

All user onboarding, billing, and secure quarterly payment disbursements are handled entirely and automatically by the platform.

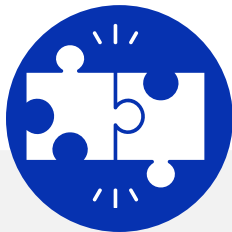
04.

Your department can support over 1,000+ active external users with a completely flat administrative workload.

Automated Compliance & Audit Reporting

Ignite captures every founder interaction in real-time, providing an immutable audit trail for institutional validation. This eliminates manual reporting guesswork and reduces administrative preparation time by 80%.

By acting as a digital team member that automatically aligns student progress with external regulatory standards, Ignite eliminates the administrative burden of tracking. Every student achievement, milestone completion, and business artifact is recorded systematically, ensuring your institution is always prepared for external reviews and national framework evaluations



HESA Alignment

Automatically logs timestamped evidence of foundational business building, mapping directly to annual HESA institutional records.



KEF/HE-BCI Evidence

Captures hard engagement metrics and research logs to provide verified audit evidence for KEF and HE-BCI Table 4 reporting.



Investor- Ready Outputs

Produces verified startup cash flow models and impact reports, ensuring all documentation meets institutional audit standards.



One-Click Audit Export

Administrators can instantly export pre-formatted tables structured to match specific audit requirements, replacing weeks of manual data entry with a single action.

Seamless Institutional Onboarding

Deploying Ignite within your institution requires zero technical overhaul, complex IT infrastructure, or curriculum restructuring.

The platform is engineered to integrate cleanly into your existing academic calendar and LMS framework, immediately operating as a dedicated digital assistant for your academic and administrative staff.

This plug-and-play architecture ensures your faculty can begin leveraging automated student progress tracking from day one.

From initial platform setup to full cohort deployment, university leadership and academic teams receive end-to-end operational support.

Our team manages the technical mapping to ensure seamless onboarding, strict data compliance, and immediate scalability across departments.

Designed specifically for effortless institutional adoption, the deployment process introduces zero friction or disruption to your established academic workflows.



Phase 1

Syllabus Alignment

Your administrative portal is fully configured with your institution's specific curriculum milestones, grading rubrics, and cohort access parameters.

We digitise your existing syllabus so the platform precisely mirrors your academic standards from day one.

Phase 2

Digital Staff Deployment

Academic staff gain full dashboard oversight while automated milestone tracking, interactive student guidance, and progress logging go live.

The system takes over routine administrative tasks, acting as a digital assistant to free up faculty hours.

Phase 3

Scale & Community Growth

The platform seamlessly manages your core internal student cohort while opening self-funding pathways for alumni, local residents, and external applicants.

Your department expands its reach and impact without increasing staff workload.

Cohort Expansion & Revenue Projections

Below is an illustrative financial model demonstrating how expanding cohort access to external applicants—such as alumni and local pre-startups—generates sustainable quarterly revenue share for your department while staff overhead remains completely flat.

Services name	100 external users	250 ext users	500 external users
Monthly External Fee	£30 /month	£30 /mo	£30 /mo
Gross Monthly Revenue	£3000	£7500	£15,000
Gross Annual Revenue	£36,000	£90,000	£180,000
Uni Revenue Share (35%)	£12,600 year	£31,500 year	£63,000 year
Internal Student Support	INC FREE	INC FRE	INC FREE
Staff Workload Increase	0 HOURS	0 HOURS	0 HOURS
Summary	SELF FUNDING	+ £31.5k NET	+ £63k NET

Unlocking Sustainable Enterprise Growth

While your core internal student body utilises the platform completely free of cost, external registrations transform your enterprise hub into an active revenue generator.

By opening access to local entrepreneurs and alumni, your department establishes a predictable, recurring income stream—allowing you to scale regional startup outreach and enhance institutional capabilities without drawing on central university budgets.



— **READY TO SCALE YOUR PROGRAMME?**

To evaluate how Ignite aligns with your specific institutional targets and explore how running your existing syllabus through our digital assistant protects staff hours, we invite you to model your exact cohort capacity and ROI with our custom calculator.

Our strategic growth and partnerships team is available to assist you with onboarding timelines, technical integrations, and academic syllabus alignment.

Please get in touch using the details below to schedule a demonstration.



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