

BAPTISTE ARBELOA

PRODUCT MANAGER

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Paris, France | Notice: 3 months | Open to relocation (EU/International)

PROFESSIONAL SUMMARY

Technical Product Manager with backend development experience enabling deep engineering empathy. **Stanford University - Product Management Certificate** holder with **5+ years** as Product Owner driving product strategy in B2B SaaS environments. Proven track record delivering **measurable business impact: 25% operational efficiency gains, +10% user engagement, 8,000+ daily transactions**. Expert in roadmap strategy, product discovery, stakeholder alignment, and data-driven product decisions.

KEY ACHIEVEMENTS

-25% passenger dwell time via Open Payment solution

8,000+ daily rides processed via SMS-ticketing system

-25% mean time to repair via monitoring system

+10% weekly active users on Map product

PROFESSIONAL EXPERIENCE

Matawan | Product Owner - SaaS & Cloud Platform

Paris, France | Apr 2024 - Present

French SaaS mobility platform delivering cloud-based ticketing and fleet management for public transport operators.

- Leading cloud integration of InComm payment provider for **US market expansion**, enabling e-wallet top-ups via cash deposits across partner retail networks
- Defined and executed product roadmap for Open Payment solution integrating contactless protocols, **cutting passenger dwell time by 25%**
- Launched SMS-ticketing partnership system, **processing 8,000+ rides daily** across transport networks
- Led product discovery for onboard monitoring system, **reducing MTTR by 25%** and improving fleet availability
- Drove cross-functional delivery of SSO, multi-route optimization, and SAM security module with engineering teams of 10

Centreon | Product Owner - IT Infrastructure Monitoring

Paris, France | May 2022 - May 2023 (1 year)

Global AIOps-ready IT infrastructure monitoring provider from cloud to edge.

- Conducted user research and shaped roadmap for "Map" product, **driving +10% weekly active users**
- Owned product strategy for SaaS back-office overhaul, driving UX/UI transformation and technical migration
- Aligned cross-functional international teams (17 members) around shared product vision and quarterly OKRs

Ip-label | Product Owner - Application Performance Monitoring

La Garenne-Colombes, France | May 2020 - Apr 2022 (2 years)

- Defined product vision and roadmap, aligning 11 international engineers around strategic business outcomes
- Introduced data-driven prioritization framework (MoSCoW), **trimming spill-over to <5%**

FoodChéri, FIDCAR, PayPlug, Stepnet | Back-End & Web Developer

Paris, France | Jun 2017 - May 2020 (3 years)

- Built scalable SaaS features (PHP, Symfony, SQL, JS); led MVP development from discovery to delivery
- Contributed to architecture decisions and platform redesigns - foundation for deep engineering empathy

ENTREPRENEURIAL EXPERIENCE

ProviQ (proviq.eu) | Founder & CTO

Paris, France | 2024 - Present

Digital Product Passport (DPP) SaaS platform for EU regulatory compliance (Battery Regulation 2023/1542, ESPR).

- Architected full-stack platform (FastAPI, PostgreSQL, IPFS, Polygon blockchain) providing cryptographic integrity proofs for SMEs

Bureau des cœurs | Co-founder & Developer

Paris, France | Jan 2020 - Aug 2024 (Side project)

- Co-founded GDPR-compliant SaaS platform; led full product lifecycle from market research to user acquisition

SKILLS

Product	Product Strategy, Roadmapping, Product Discovery, User Research, Market Analysis, KPI/OKR Tracking
Methods	RICE, MoSCoW, A/B Testing, Data-Driven Decision Making, Agile / Lean
Tools	Jira, Confluence, Notion, Figma, SQL, Git, Azure Cloud
Technical	PHP, Go, JavaScript, REST APIs, SaaS Architecture

EDUCATION

Bachelor's Degree in Web Project Management (EQF Level 6)

Doranco, Paris | 2021

Associate's Degree in Full-Stack Development (EQF Level 5)

3W Academy, Paris | 2017

CERTIFICATIONS

Stanford University
Product Management
Certificate

Q-CTRL
Quantum Fundamentals

Scrum.org
Professional Scrum
Product Owner I (PSPO I)

Université Côte d'Azur
Python 3 Advanced
Concepts

LANGUAGES

French: Native
English: Professional (B2/C1)