

## **COOKIES POLICY**

### **WHAT IS A COOKIE?**

Cookies are small pieces of text sent to your browser by a website you visit. They help that website remember information about your visit, which can both make it easier to visit the site again and make the site more useful to you. Other technologies, including unique identifiers used to identify a browser, app or device, pixels, and local storage, can also be used for these purposes. Cookies and other technologies as described throughout this policy can be used for the purposes described below.

Cookies set by the website owner ("S & D Security and Data Inc." group companies) are called "first party cookies." Cookies set by parties other than the website owner are called "third party cookies." Third party cookies enable third party features or functionality to be provided on or through the website (e.g., advertising, interactive content, and analytics). The parties that set these third-party cookies can recognize your computer both when it visits the website in question and when it visits certain other websites.

### **WHY DO WE USE COOKIES?**

Some cookies are required for technical reasons in order for our website to operate, and we refer to these as "essential" or "strictly necessary" cookies. Other cookies also enable us to track and target the interests of our users to enhance the experience on our website. In addition, we may use these cookies or other techniques to target you with interesting branding content. Some of the cookies we use are deleted at the end of the browser session, i.e., when you close your browser (known as session cookies). Other cookies are kept on your end device and enable us or our partner companies to recognize your browser on the next visit (persistent cookies).

### **COOKIES SERVED THROUGH OUR SITES**

#### Essential Cookies

These cookies are essential for the proper functioning of our website. They enable such features as functionality storage, which provides a personalized and seamless user experience. These cookies do not store any personal identifiable information.

#### Analytics Cookies

Our website uses analytics cookies to collect anonymous data, allowing us to analyze website usage and improve its performance. Analytics cookies help us know which pages are the most and least popular and see how visitors move around our website.

### Personalization Cookies

Personalization cookies may be set through our site by our advertising partners or our own platforms. These cookies enable us to deliver targeted advertisements and personalized content based on your interests, enhancing your overall experience on our site.

### User data Cookies

Set consent for sending user personal data related to advertising and marketing. Cookies are used only for website functionality, analytics, and marketing purposes.

### Performance Cookies

Performance cookies gather information about how a website is used – for example, whether the user receives error messages from some pages. These cookies do not save information that would allow a user to be identified. The collected information is aggregated and therefore made anonymous. These cookies are used exclusively to improve the performance of the website, and with it the user's experience.

## **HOW TO REJECT AND/OR DELETE COOKIES?**

We do not use any non-essential cookies without your consent. Further, if you do not want our website to place cookies on your computer or mobile device at all, you can adapt your browser settings as such that you will be notified before any cookie is placed.

If you wish to disconnect cookies of specific browsers, please follow the instructions in the following links:

### **Google Chrome:**

<https://support.google.com/chrome/answer/95647?hl=en&co=GENIE.Platform%3DDesktop>

### **Microsoft Edge:**

<https://support.microsoft.com/en-us/windows/manage-cookies-in-microsoft-edge-view-allow-block-delete-and-use-168dab11-0753-043d-7c16-ed5947fc64d>

### **Firefox:**

<https://support.mozilla.org/en-US/kb/block-websites-storing-cookies-site-data-firefox>

In addition, certain browsers provide browser settings in which you can browse “incognito” or “InPrivate”. Using such setting, will not allow non-essential cookies to be used.

**Form of Pop-Up Message:**

This website uses cookies

We use cookies to personalize content and ads, to provide social media features and to analyze our traffic. We also share information about your use of our site with our social media, advertising and analytics partners who may combine it with other information that you have provided to them or that they have collected from your use of their services.

Please also see our [Privacy Policy](#).

Reject All – Manage Preferences – Allow All